



## SUSTAINABILITY AND ENVIRONMENTAL POLICY

June 2023

Bent Key Publishing is committed to leading the industry in minimising the impact of its activities on the environment. As a self-described ethical press, we know that this expands outside of people and into our environment; we understand that it is important to protect our planet as we do our artists.

The key points of our strategy to achieve this are:

- To utilise an eco-conscious printer, making use of vegetable-based inks, recycled, recyclable, carbon-neutral, FSC-certified paper/card and biodegradable glue. We also use digital printers, removing the need for plates to be made and cutting waste. Our chosen print supplier is Mixam, and you can [read their sustainability information here](#).
- From Autumn 2023 we will be removing the plastic, matte laminate from our collection covers; this will make all of our books 100% recyclable.
- Printed materials that are damaged and/or unsellable will be donated/given away free of charge to those unable to afford copies and not sent to refuse.
- To use 100% recyclable packaging for postage and packaging, including recyclable thermal-print labels, removing the need for ink as part of the postage process. We buy this in bulk (1000 units at a time) to reduce the frequency of deliveries.
  - Tissue paper, stickers and flyers are 100% recyclable.
  - Future actions are focused on developing ideas to tackle the environmental impact of postage; information on this is forthcoming.
- To work alongside ethical independent contractors who, in their own work, strive to protect the environment and have the same principles as us regarding inks, papers and other materials.
- When travelling for shows, to ride-share or make use of public transport as much as is viable; we often make use of access to a seven-seater vehicle to transport artists to and from events.
- To make use of online platforms for launch events and open mics to avoid the negative impact of travel and promote 'stay at home' events.
- To develop a range of PDF-only copies of collections that the community can read on existing devices without the need to purchase new. These will be offered on a range of coloured backgrounds for accessibility.
- To develop merchandise that is ethically conscious and uses carbon-neutral supplies whenever possible.
- To recycle at least 90% of our business waste.
- To actively promote recycling as part of our marketing and in our postage boxes/envelopes.
- Meet or exceed all the environmental legislation that relates to the Company.
- By June 2024, to use an accredited program to offset the greenhouse gas emissions generated by our activities.

Signed,

Rebecca Kenny, Founder – with thanks to Bea Albanese, poet and environmental activist